



## Grow Your Association with matchplicity™

*Associations Boost membership, drive engagement, increase & diversify revenue.*

Association members need more than cocktail mixers and a list of job postings. They need real connections and insights into job openings to get maximum value. By providing access to our tool, you can increase the engagement of existing members, attract high-value prospective members, and grow.

### You can:

- Incorporate matchplicity™ into your existing sales process
- YOU set pricing that meets the needs of your stakeholders
- Drive all year and generate renewable revenue



### How it Works:

- Association offers the matchplicity resource; no more job board wild goose chases.
- Candidates can post specific needs, like work setting and company culture.
- Employers can list roles and traits of ideal candidates. Candidates and employers get matched using AI power that matches capability and soft skills.

*The past couple of years have seen a rising demand for innovation, technology, and diverse talent in business. As CEO of NABA Inc., we benefited from a new partnership and product with the first-ever implementation of "Matchplicity." It is a game changer across any industry!*

– Walter J. Smith, Former President & CEO, NABA

### CASE STUDY RESULTS OF AN ASSOCIATION USING MATCHPLICITY

- \$1.2M in overall new revenue (6 months)
- More than 90 current corporate users adopted the platform; 95% partner participation
- On average, 40-50 new (jobseeking) users join the platform each day (dependent upon ongoing marketing)

*Overall revenue generated around matchplicity™ for Beta client between December, 2020 - June, 2021*

### Get In Touch

Let's work together to increase recruitment efficiency, engage your members, and make dream jobs happen!

[info@matchplicity.com](mailto:info@matchplicity.com)

1-888-619-4740

powered by 

